**Moving Your Business to Net Zero**

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Sam said:

**Book tip**: ‘Net Positive: how courageous companies thrive by giving more than they take’ by Paul Polman and Andrew Winston.

**Networking tip**: join ‘[Let’s Go Net Zero](https://www.letsgonetzero.net/resources/)’ in West Sussex. They offer support, resources and events for businesses to be more sustainable.

Many business leaders worry that moving to carbon net zero takes too much time and money.

Actually, there is a solid business case – see slides – e.g. you will attract talent and customers, your business will be more resilient and ready for changes that are coming.

Use [Small99](https://small99.co.uk/) for a free carbon reduction plan for your business.

5 areas of impact:

* Energy – switch to a renewable energy supplier, fit LED lights and use smart plugs for your devices. Lobby your landlord for these things if you rent office space.
* Transport – meet online whenever you can, take trains not planes even if it’s only one way, staff bikes
* Waste – commit to zero landfill, only have recycling bins in the office
* Buildings
* Purchases (biggest impact of these 5) – put your money in a bank with good ESG credentials e.g. Lloyds, Barclays and HSBC; question your suppliers, check your pension investments

What’s the least you could do?

At a minimum, you could offset. Work out your company’s [carbon footprint](https://smeclimatehub.org/start-measuring/) and fund reforestation programmes through [Ecologi](https://ecologi.com/)

**Key messages from Ruth about how HISBE does it:**

Embrace localism

Reduce waste

Pay the living wage

Audit yourself