oneplanet.com, by Pooran Desai

*One Planet is a digital platform which enables any individual or organisation to create plans for sustainability: that can include health, community and links to other organisations.
*The platform allows for collaboration, avoiding silos.
*Please see: https://oneplanet.com/product/frameworks/ and click on the mind map as an example of the visuals of this platform – the ten principles mentioned below are then on the right under 'Filters'.

*Participants of the session that have questions, may email Pooram:
pooran.desai@oneplanet.com
*On oneplanet.com - (once you've created an account) then if you click Knowledge Hub, you can share your organisation's plans for sustainability (ie publish them)
*Under Knowledge Hub > Case Studies you can find different organisations that have made their plans public
*You can also search for organisations by name (eg TTW, Transition Town Worthing) and find their Resource map
*In the CREW centre the volunteers use this Resource map in their interactions with the public, based around the ten One Planet principles. These help people to *think* sustainably.
*As individuals we need to do our best to: avoid solving *our* problems by creating problems for *other people*.

*A Resource Map looks like a mind-map with interconnecting nodes.
*In the section 'Health and Happiness' TTW has a list of resources you could reach eg Men in Sheds.
*Another example – 'Zero Waste' links to a mind map on 'reducing waste' which includes 'Compost Club' business – you can click on that link and read more about that business. Within Compost Club you can then click on his mind map links and see what his business is doing ie you can see *how* he is carrying out his sustainability actions.
*One Planet is fractal – you can look deeper by clicking on the links. Also, the platform joins the dots eg between 'health' and 'water' and 'waste'.

Q: How do I create connections – my organisation is on the map, but not connected to others?
A: Your organisation is mentioned by TTW (as one node), but you could create your own plan.
Eg to reach Compost Club you could click via TTW, or you could search for 'Compost Club' in the search field. We would like to see if companies can supply each other, to further improve their sustainability.

Q: Do I get a notification if another organisation mentions mine?
A: We're implementing this – you'll be able to switch notifications on/off.

Q: Can I search just for a location (eg Worthing)?
A: Yes, although currently only TTW is listed under Worthing. There is a geomap (ie a link to a Google map that shows organisations with Resource plans.)

Q: Does the platform show a display of events?
A: No – we might signpost to Eventbrite/similar in future. We want to be a 'thin layer' and simply

'join the dots' with the emphasis on connection ie how your action is linked to others.

Q: Our CIC uses the Conservation Standards – could One Platform show a layout of our strategy and actions.
A: As an example, see SDNP (South Downs National Park) which shows under 'Plans'. You can see Lewes Football Club's mindmap. The platform can also show a document in a more linear form (not just a mindmap), we have a function called Lens – you can click and see your data in a different form. There are also photos uploaded.

Q: I volunteer at CREW. If asked about food waste, can I use this?
A: Yes, click Filters and Hide All – then click on Zero Waste. This leads to composting and then to Victoria Park Worthing.

Q: How do you promote this? Many people want to use businesses that are more sustainable.
A: You can use it on your mobile, but it's been designed for organisations. In future, I'd love a 'social currency' system where we could rate businesses, perhaps with loyalty points for shopping at the most holistic.

Q: BHCC has a 'circular economy' approach, but councillors aren't aware of it!
A: We would like government to use One Planet, it makes their policies more readable. By using One Planet, one user in Derby council was able to note a discrepancy between their council's actions and outcomes.
Within a mind map, you can click on an Outcome and enter data for your organisation. Eg Haringey council has templates with guidance and case studies in it – they've made their commissioners use it. This helps their staff to learn about best practice in procurement.

Q: The things you're showing us today, we can't add these now?
A: **You can create a free account – allows you up to 30 nodes. If you need more, there's a charge.**
Within Network node you can click Adopt – this allows your mind map to connect with another organisation. Eg Bird and Blend Tea is within 'Equity and local economy'.

Case study from the floor: (Neighbourhood council) - we've published in Workspaces and Plans. Every council should have a climate plan.

Case study from the floor: (Horsham, churches) - we produced a directory, but it was hard to keep it up-to-date. One Planet has helped us. We're now replacing our leaflets with this. Individual churches can then create their own mind map. By publishing ours in One Planet, it allows the other churches to get ideas from us and for community groups to link with us.